



UUNetWorldBrands.com

All Natural Dog, Cat, Pet, and Horse Supplements

Production Overview and Schedule of Events for your custom product.

Welcome. Now lets make something great for Furry People! PL Overview: Hello, and thanks from pHPets.US, PrivateLabelDogSupplements.US and UUNetWorldBrands.com. Sorry in advance for this windy note, but this will get you started fast and answer a bunch of questions. I am sending you over this sheet on how “WE” are going to work on your product and get you to market and profit making opportunities in this category worldwide. Take some time and look them all over. You now have some real homework to get you started. Pets’ is the number two best selling category on Amazon and online. The number of pets in the home in the USA is two plus! There are more cats in the USA than dogs. All pets just like people are getting older and need natural and healthy treats and supplements. So, starting with us you have a true opportunity to make something unique, real, Made in USA, and of course a product you can take to the bank. Our lead time from idea to opportunity averages 45 days +/- 10 days, so quick to market from graphics production and legal sign off. Some of those big companies can take two years in development and then you have a stale product to sale. You will need all of the days to get your marketing and account set up and ready. Most companies cannot even come close to our actual delivery times. We produce product weekly. We have our own production line now at the FDA inspected plant. We ship over 21,000 pieces some months. Dog treats are even much higher production runs in the hundreds of thousands. We run dog treats the last two weeks of the month, and need a 12 week lead time.

We have 6+ number one sellers on Amazon with number one ribbons to prove it and are the only company to have that many #1 product launches on Amazon and growing as we see niche market trends and make products for those markets.

TEST MARKET RUNS: Certain products we will run in a short quantity of 400 MOQ to allow you to test the market. Each Build Sheet spells out the cost and the MOQ. Some products due to associated cost we cannot run in a small or short run MOQ and others we protect the previous buyers by requiring a larger MOQ to level the playing field with well funded and full time professional sellers. The FDA plant charges us per hour and piece, so it is expensive to be in compliance, and to do short runs. We like to group runs together to save everyone production cost when possible.

HOMEWORK & PRICING: Once you have our Build Sheets, we can deliver pricing. We have over 1,880 combinations of custom pet supplement opportunities in our ingredient decks. Don't worry if you can order a pizza built to order you can do this too! You need to have a working budget generally of at least \$4,500.00 to start with and this can be low depending on your goals. This is a big number for some and others it is not. I want to help you, not stop you, but you need to understand some of the cost around a Amazon launch. Product money, plus advertising money of \$500.00 - \$1,000 a month, and you have to be able to afford to giveaway 100 – 300 of the items to build reviews, graphics and packaging. You need enough initial inventory to stay out of the Amazon algorithm penalty suppression mathematics when inventory hits 300 to 350 pieces. If you hit 400 to 500 pieces in your inventory you better place reorder and it should be out on about 30 days, because if you do not and algorithm is monitoring your inventory and forecasting you might be for a lot of lost hard work you put in. You might even need a outside product launch company and that takes more money to restart you. I only point this all out to save you and myself pain and agony. You might just not be able to afford a Amazon launch at this time. That is a reality you need to understand. Most of our buyers are full time, power sellers, moving big numbers. We both need to make sure we are great fit for each other. Actually we turn down a lot of under funded opportunities because if it is not a real opportunity for you to succeed based on your budget and skills why should we take your hard earned money? That is bad karma ahead for us. We want repeat buyers, not failing buyers that crowd the space available. We make products for market opportunities we see happening. We are not order takers as our competitors are selling the same old product and diluting your opportunity daily. We practice gate keeping to make sure our buyers have a big advantage. To us working with pets is more than your money, it is furry people life improvement. Once you decide to and can afford to move forward we will work closely together and directly almost daily. Pets and children are the best two places on Amazon. Our opportunity is in the top 12 of best categories and greatest income generating on Amazon worldwide. People do make serious money though, if you do it full time, or close to full time. You will make more income than any job you could have, if you invest time and money. It is not so easy, it is work, and for sure it is highly rewarding and can be life changing. I know this personally.

PROTECTION: Again, we do “gate keeping” to protect you, and to not allow small players to “crash” your pricing floor and drag you down with them. We support you after you are in market answering buyers questions along with you. Our sellers are experienced and profitable. We supply some big brands, and our smallest Amazon seller was \$20,000 a month back in 2013. We play it forward and share knowledge that others have to pay for. Even if you make an extra \$2,500 to \$5,000 a month can be a nice change in your life.

EASY TO MARKET: We speak Amazon. Selling on Amazon USA now includes Amazon Canada and same day delivery in certain markets! We now have two Amazon distribution centers 20 minutes from us. This means we make your product one day, and it is checked in the next, and to market in 30 hours or less from the Ruskin FBA DC or the Lakeland FBA DC. Yes, we do Amazon training, consulting, and we make it easy to get you in market easier than anyone. We are the largest pet probiotics and pet supplement private label to Amazon FBA DC’s worldwide and again with the most #1 launches than even our next two competitors combined. We make custom, unique, creative, and effective products. Value added services. We also have other advantages inside and outside Amazon. Our knowledge is as great as our products.



We add real value in a new product launch that is free and this is why you need experts like us on your team.

PROVEN TURN KEY APPROACH:

We provide a lot of intellectual property help that will save you time and money and we offer it only for our customers. We have a Trademark attorney for FREE consultations to help you not get pulled off the market for infringement. In house graphics for labels and bags and mock ups all in one place and for less than you can have a contest on 99Designs or etc. Professional product photography to help you out and make professional images to Amazon spec all for a really low price and Photo shop is available to clean up errors or to let you be more creative. Product liability insurance in your company brand name that is real and covers you in North America, plus optional coverage for International. We will put you in touch with our insurance company broker directly. It is easy to get and low cost because the insurance underwriters reviewed all of our products and ingredients completely. Most coverage starts at \$2500.00 and is dependent on revenue volume, not number of product SKU's, no we do not make any money on this service. Again this is a service like all of the rest we provide you for free guidance and to help you out in the good karma department. Most sellers do not need this coverage but if you are launching a lot of products or even 3+ you might want to make the investment. One of our competitors offers to put you on their policy and they do not even make most of the products they advertise. We control everything. We can put you on our policy as well with a phone call and give you the documents. The reality is that insurance is on the Brand not the ingredients. The insurance company is going to deny your claim and stick you if you do not cover your Brand. All of our products have passed a full underwriting review so you have peace of mind. Do not listen to this “free product liability coverage idea”, it will not work the way it is advertised. It will work if you sell a product, and keep the label on it. If you change the label to YOUR Private Label Product, you are not insured. Make the call, if you are doing volumes. Again, most of our buyers do not carry product liability and it is not required. We have never had a claim and that says volumes about our products. I suggest you call our broker and get the real story. Enough said.

In closing, let us create something truly wonderful for Furry People worldwide, starting today. Idea to Opportunity in about 45 days. Truly, we are with you from concept and commitment till your private label is home at Amazon FBA DC's anyplace in the world. Future support to answer questions from consumers and even with AMZ I am here to help you. We got this!

Michael

Michael Scott CEO

Best selling always, and future opportunities.

UUnetWorldBrands.com pHpets.US PrivateLabelPetSupplements.US

International: 1.813.841.3978 Skype: FloridaMScott Email: Michael@UUnetWorldBrands.com

Florida & USA: 352.432.8247

London UK: +442081339785